

Francisco Torres Beltran

Artist/Illustrator/Art Director

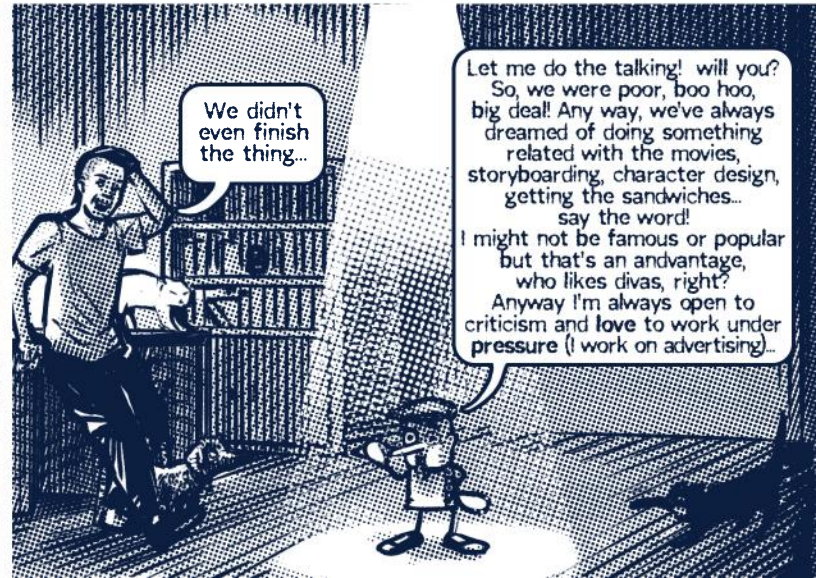
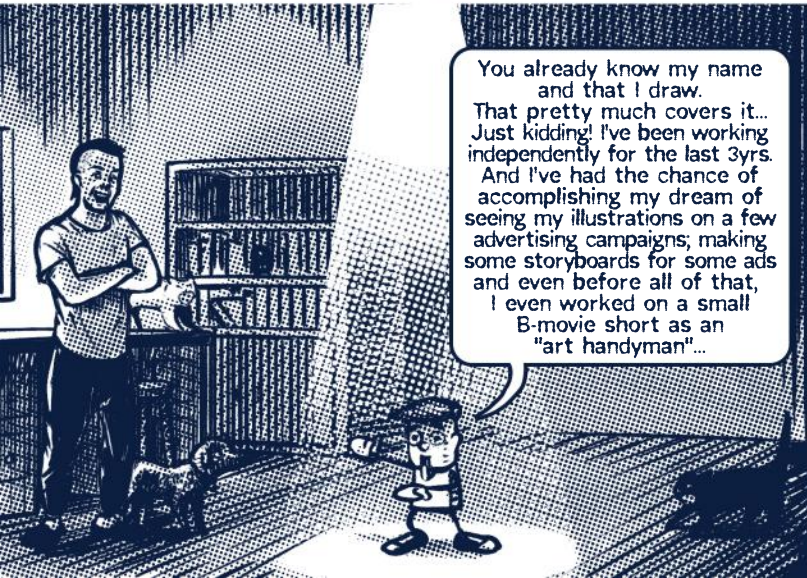
C: 01525559518464

@: Kokusagumo@gmail.com

W: ElTatsu.com

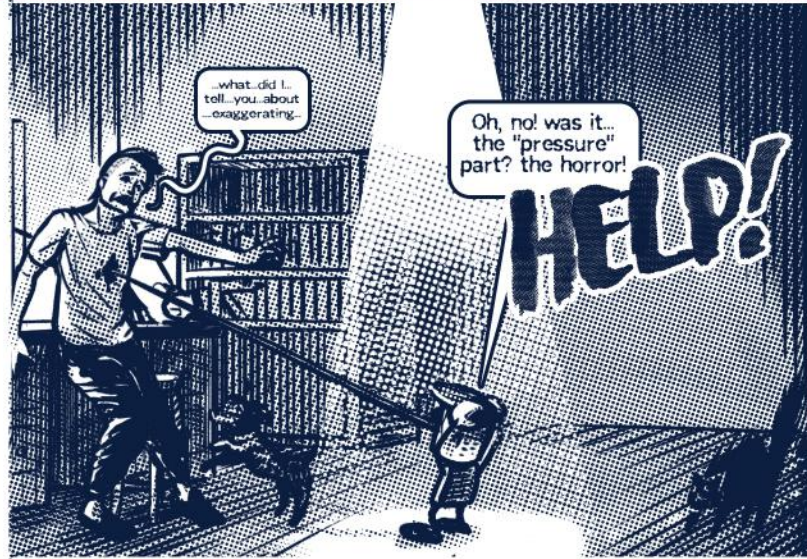


The Cover Note

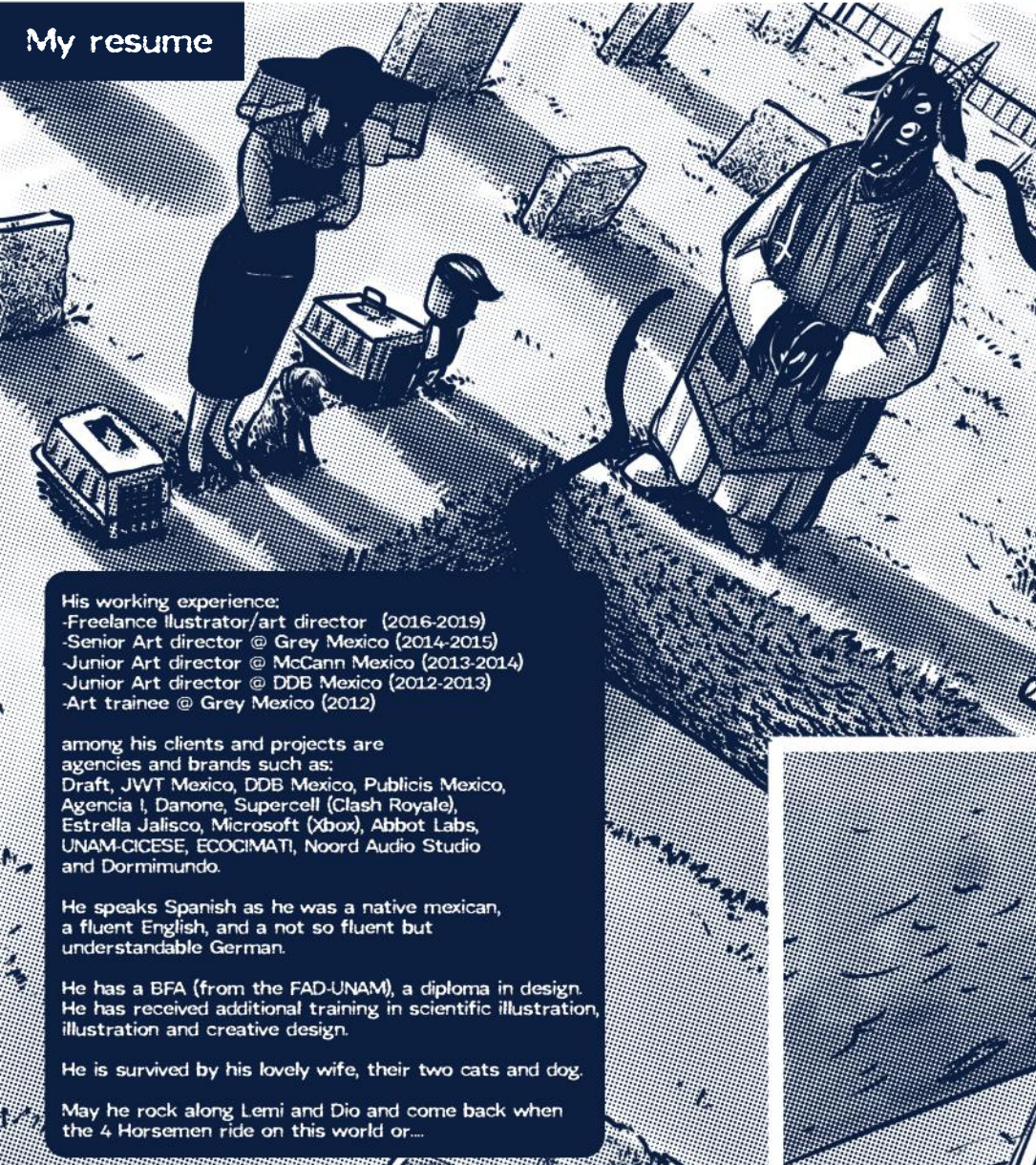




Schnip!



My resume



His name was Francisco Torres Beltran He was a short and loud mexican, and he was 30 yrs. old.

He had more than 6 yrs of experience on the field of illustration and art direction. Albeit it was on advertising agencies. Sometimes in a firm, sometimes freelancing.

Among his professional skills were: Responsibility, team working, problem solving, he knew how to work under pressure (although this is subjective), he was creative even though, it was expected for his field, he was proficient with Photoshop, Illustrator, Inkscape, Krita, and knew a thing or two of Mudbox. He was a skilled draftsman, and was quite fond of oil and acrylic painting. He was skilled with a spraycan, as well, although he didn't say it. We might have skipped a skill or two, but alas, he wasn't that fond of speaking about himself, even if it seems otherwise.

His working experience:
-Freelance Illustrator/art director (2016-2019)
-Senior Art director @ Grey Mexico (2014-2015)
-Junior Art director @ McCann Mexico (2013-2014)
-Junior Art director @ DDB Mexico (2012-2013)
-Art trainee @ Grey Mexico (2012)

among his clients and projects are agencies and brands such as:
Draft, JWT Mexico, DDB Mexico, Publicis Mexico, Agencia I, Danone, Supercell (Clash Royale), Estrella Jalisco, Microsoft (Xbox), Abbot Labs, UNAM-CICESE, ECOCIMATI, Noord Audio Studio and Dormimundo.

He speaks Spanish as he was a native mexican, a fluent English, and a not so fluent but understandable German.

He has a BFA (from the FAD-UNAM), a diploma in design. He has received additional training in scientific illustration and creative design.

He is survived by his lovely wife, their two cats and dog.

May he rock along Lemi and Dio and come back when the 4 Horsemen ride on this world or...



Whenever his pencil is needed again...